Factors affecting the adoption of green procurement in an organization: a case study of National Housing Corporation

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FACTOR AFFECTING ADOPTION OF GREEN PROCUREMENT IN AN ORGANISATION: A CASE STUDY OF NATIONAL HOUSING COOPERATION.

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ABSTRACT

The study is aimed to determine the effects of management techniques/tools on manufacturing operations in organization in Kenya. The study focuses on the management and activities of National Housing Corporation Head Offices, Nairobi, and will include the staff and related activities in at the head offices. Specifically the study sought to explore the effects of staff training, finances, and company and government policies to the adoption of green procurement.

Public bodies are being encouraged to adoption of green procurement, so as to reduce environment footprint and in order to stimulate sustainability in both public and private sectors and also the reputation by ensuring that Eco-systems are conserved.

From the literature reviewed, there is need to explore the factors affecting green procurement as the concept in the housing sector.

The researcher will adopt a descriptive research design as there are variables which cannot be quantified but can only be described. Through random stratified sampling method the researcher selected 100 respondents out of total population of 300.

Data will be collected through the administering of questionnaire to the respondents in the organization. Quantitative and qualitative techniques of data analysis will be used to collect data and the findings presented through charts, tables and graphs.

The study will draw conclusions and recommendation from the findings of the study.