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**ANALYSIS OF ETHICAL PRACTICES ON POVERTY ERADICATION IN KENYA: A
CASE OF LAIKIPIA COUNTY**

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ABSTRACT

Unethical practices are a major contributor to poverty in Africa. In Kenya, the level of poverty is scarring, this is in spite of effort by the government and non-governmental organizations to eradicate poverty. Increasingly, analysts look for ethical issues in their analysis of poverty, attempting to find out the connection between poverty and human behaviour. Hence the purpose of the study was to research on ethical practices on poverty eradication in Laikipia County. The specific objectives were to; assess the extent to which accountability affects poverty eradication, analyze the relationship between transparency and poverty, establish how integrity affect poverty eradication and investigate the relationship between loyalty and poverty eradication in Laikipia County. A descriptive research design and stratified sampling was used in the study. The sample Size is 326 from the population of 1632 from homogenous subgroups which consisted of County secretaries, elected leaders, management personnel, county chiefs and subordinate staff in the county. Data was collected by use of questionnaires. The content validity of the instrument was validated by expert opinion and suggestions by Mt. Kenya University, institute of security studies. Data was analysed using descriptive statistics. Data was presented using cumulative frequency tables. The study found out that the relationship between accountability and poverty eradication in Laikipia County was positive and significant in that its R was 0.251 and had a p-value less than 0.05 ($\epsilon = 0.016$) and Poverty eradication in Laikipia County largely depended on the transparency with 16.9 percent of poverty eradication being explained by employee transparency (R squared = 0.169). Employee integrity was found to have a statistically significant effect on poverty eradication in Laikipia County with 16.9 percent of the poverty eradication can be explained by employee integrity (R square = 0.169). On the other hand, the study also found out that there was a significant and positive relationship between employee loyalty and poverty eradication in Laikipia County. The study therefore concludes that employee loyalty helped to improve on poverty eradication in Laikipia County. The County government should encourage employee transparency because this study found that employee transparency had a positive and significant relationship with poverty eradication. The study concluded that employee integrity need to be encouraged because it has been found by this study to have a positive and significant effect on poverty eradication in Laikipia County.