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FACTORS AFFECTING THE ADOPTION OF COMPUTERISED ACCOUNTING SYSTEMS IN SMALL AND MEDIUM ENTERPRISES: A CASE OF KIAMBU TOWN CENTRAL BUSINESS DISTRICT (CBD), KIAMBU COUNTY, KENYA

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ABSTRACT

The general objective of the study was to investigate the factors affecting the adoption of computerised accounting systems in small and medium enterprises with a focus on Kiambu Town Central Business District (CBD), Kiambu County, Kenya. The study specific objectives were to evaluate the extent to which availability of information technology infrastructure, employees’ computer proficiency, user perception and cost of installing the computerized accounting system affects its adoption by the target small and medium enterprises in Kiambu Town. Once completed, the study findings will be of significance to SMES which will have an insight into the challenges affecting factors affecting the adoption of computerised accounting systems in small and medium enterprises. The findings will assist them to have a clear understanding on the benefits of CAS adoption. The study was done between May and June 2015. It will be carried out in Kiambu Town, Kiambu County, Kenya. Data was collected from managers and employees of SMEs operating within the CBD of Kiambu Town. The study employed a descriptive survey research design. The target population for the study was 300 respondents comprising 100 managers/owners and 200 employees of the SMEs operating in the central Business district of Kiambu town. By use of stratified, simple random and convenience sampling 10% of the respondents were selected for the study. This gave a total of 30 respondents. The study used primary data which was collected using questionnaires. The data obtained was sorted, coded and analysed using the statistical package for social studies. The analysed data was presented in frequency tables. The study revealed that ICT infrastructure availability; human resource, cost and user perception affects its adoption by the target small and medium enterprises in Kiambu Town. Based on the study findings the study recommends that SMEs train their employees on CAS. This will not only reduce the cost of adoption but also improve user perception. The study recommends that a similar study be conducted in other counties to bench mark the findings.