Analysis of influence of business enrolement on financial performance (A case of road transport sector in South Sudan)

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ANALYSIS OF INFLUENCE OF BUSINESS ENVIRONMENT ON FINANCIAL PERFORMANCE

(A CASE OF ROAD TRANSPORT SECTOR IN SOUTH SUDAN)

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ABSTRACT

South Sudan is youngest nation in Africa. The country has experienced unstable political good will and civil war which has jeopardized good business environment not only in road transport sector but also in all sectors of the economy in South Sudan. This study will be analyzing the influence of business environment on financial performance of road transport sector in South Sudan. The specific objectives of the study will be: to determine the influence of infrastructure on financial performance of road transport sector in South Sudan, to analyze the influence of security on financial performance of road transport sector in South Sudan, to examine the influence of foreign currency exchange on financial performance of road transport sector in South Sudan and to establish the influence of policy framework on financial performance of road transport sector in South Sudan. This study will be a descriptive survey employing mixed methodology where data will be collected from a sample size. The target population for this study will be 581 people. 17 employees from ministry of transport, 29 transport managers and 97 drivers will make the sample size whose total was 143 respondents. Random sampling methods will be used to select the sample size. The instruments for data collection consisted of a questionnaires. A pilot test of the instrument will be also carried out using selected sample of 18 respondents who will not form part of the final sample size to test their accuracy and appropriateness as well as improve on clarity and comprehensiveness of instruments. Qualitative data will be analyzed as the study progresses by conceptualizing, coding, categorizing data. Quantitative data will be coded and entered into the SPSS computer package for analysis. Data will then be tabulated and analyzed using SPSS 22.0 to generate both descriptive and inferential statistics. Data will be analyzed using multiple linear regression model. The data will be presented using frequency tables, bar graphs and pie charts.