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Nzembi, Nancy Robert

Mount Kenya University

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**EVALUATION OF SUSTAINABILITY OF MICROFINANCE PROGRAMS IN
REDUCING POVERTY; A CASE STUDY OF FAULU KENYA**

BY

NANCY NZEMBI ROBERT

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**A RESEARCH PROJECT REPORT SUBMITTED TO THE SCHOOL OF BUSINESS
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ABSTRACT

Poverty affects the largest part of the population. It's therefore a common problem just like sickness. Microfinance institutions thereby come up with programs to try to reduce the effects of poverty on the population. Microfinance is thus considered one of the most important tools for poverty reduction. It has attracted the attention of governments, donors and development agencies all over the world. This is how the microfinance industry comes in to improve the living standards of the population. By improving the living standards, the people are boosted from one status to another. However, it's the work of the people themselves to strive to keep away from poverty by using the money loaned to them in efficient ways.

This type of research has been done before in cases of Bangladeshi women, Indonesia and Vietnam as well as some African countries but different methodologies were used in coming up with the required findings. The methodology used to collect data included the sampling of the population in order to get the group to efficiently use in order to get the best results.

The research intended to evaluate the sustainability of microfinance programs in fighting poverty

The main presentation mode is by use of graphs which gives the direction of achievements and the trend changing habits.

Tableaus are also used in analyzing the final data to look suitable and presentable.