Factors affecting supply chain control systems in logistic enterprises in Kenya. A case of DB Schenker (K) Nairobi Branch

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FACTOR AFFECTING SUPPLY CHAIN CONTROL SYSTEMS IN LOGISTIC ENTERPRISE IN KENYA.

(A CASE OF DB SCHENKER (K) NAIROBI BRANCH.)

BY

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ABSTRACT

The purpose of the study was to establish the factors affecting supply chain control systems in logistic enterprises in Kenya. The specific objectives of the study were; to determine the effect of material specification, supplier selection, training, stores coordination and organization structure on supply chain control systems in logistic enterprises. The study was of significance to government and other researcher who may be inclined to carry out a similar study.

The study adopted a descriptive research design which was to establish factors associated with certain occurrences, outcomes, conditions or types of behavior. It also enabled the researcher to answer the questions of how, who, where, why, what and which. The target population was 296 and a stratified random sampling method was used to arrive at a sample size of 148. Questionnaires were used to collect Data which was analyzed quantitatively and qualitatively. The findings were that; 71% of the total respondents indicated that material specification affected supply chain control systems in logistic enterprise 71% of the total respondents indicated that supply chain control systems in logistic enterprise 77% of respondents felt training had an effect on supply chain control systems in logistic enterprise, 91% of the respondents felt that stores coordination had an effect on supply chain control systems in logistic enterprise, 54% indicated that organization structures affected supply chain control systems in logistic enterprise. The recommendations were that; Material specification should be in conformance to quality