Factors influencing high staff turnover in commercial banks in Kenya: a case of Kenya Commercial Bank, Mandera.

Hussen, Mohamed Abdow
Mount Kenya University

http://erepository.mku.ac.ke/handle/123456789/5308
Downloaded from Mount Kenya University, Institutional repository
FACTORS INFLUENCING HIGH STAFF TURNOVER IN COMMERCIAL BANKS IN KENYA: A CASE OF KENYA COMMERCIAL BANK, MANDERA.

By

MOHAMED ABDOW HUSSEIN

A RESEARCH PROJECT SUBMITTED IN PARTIAL FULFILMENT OF THE REQUIREMENTS OF THE AWARD OF THE DEGREE OF BACHELOR OF COMMERCE SCHOOL OF BUSINESS AND ECONOMICS MOUNT KENYA UNIVERSITY

FEBRUARY, 2016
ABSTRACT

The project report covered factors influencing high staff turnover in commercial banks in Kenya; a case of KCB Mandera Branch. Research objectives were to establish factors influencing Staff turnover by studying variables (intrinsic, extrinsic, career development and Employee relations) and their influence on staff turnover. Descriptive research design was used with a sample size of 40 derived using (Cooper & Schindler) from a target population of 40 employees based at Kenya Commercial Bank House, Mandera. Functional departments were the strata and simple random method applied to distribute the questionnaires. Split-half reliability test was used to estimate reliability and content validity tested through expert’s opinion and referencing on past questionnaires. Data collected was exported to SPSS version 20 for editing, coding to facilitate informative and relevant computation. Staff turnover was described as high and there were strong correlations between the variables studied. Spearman’s product correlation was used for analysis and statistical summary presented in tables. Intrinsic factors showed very strong correlation to staff turnover, HRM practices should accommodate Control and Freedom in execution of duties and tasks to provide a conducive environment for the achievements of Targets to increase intrinsic factors. Salary & Benefits and Job security showed very strong correlations to staff turnover, management should benchmark extrinsic factors for competitive bargaining. Career development aspects like Training was very strongly correlated to staff turnover. More training should be offered to sharpen skills and facilitate career development in the organization. Employee welfare, Promotions and Succession plan positively influenced staff turnover. Fairness HRM policies should therefore be developed within the context of intrinsic and extrinsic factors, career development and employee relations to increase productivity and staff retention. Future research studies should focus on factors influencing Employees