The role of Youth Enterprise Development Fund in improving entrepreneurship skills of the youth: a case study of Nairobi county

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THE ROLE OF YOUTH ENTERPRISE DEVELOPMENT FUND IN IMPROVING ENTREPRENEURSHIP SKILLS OF THE YOUTH:

(A CASE STUDY OF NAIROBI COUNTY)

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A RESEARCH PROPOSAL SUBMITTED TO THE SCHOOL OF BUSINESS IN THE DEPARTMENT OF MANAGEMENT IN PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF MASTERS DEGREE IN BUSINESS ADMINISTRATION

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ABSTRACT

The study shall be conducted to examine the role of Youth Enterprise Development Fund in improving entrepreneurial skills of the youth in Kenya. The proposed case study shall be Nairobi County. Various variables to be considered in relation to the study shall be Capital, Incubation, Training, Monitoring and opportunities in relation to YEDF.

The study shall employ descriptive research design where questionnaires shall be used as data collection tools and results analyzed using descriptive statistics by employing statistical package for social science program (SPSS). In addition, inferential statistics, mainly correlation analysis shall be employed.

The researcher chose Nairobi County due to its diversity in enterprise and business types while data collection is foreseen to be easier to collect in this county than any other and also in consideration of time constraints within the hands of the researcher.