

**AN ANALYSIS OF STRATEGIC LEADERSHIP ON PROJECTS
SUSTAINABILITY: A CASE OF WORLD VISION KENYA, MUTOMO SUB-COUNTY,
KITUI COUNTY, KENYA**

JAMES KIMULI NZOMO

MBA-25839/2013

**A RESEARCH PROJECT SUBMITTED IN PARTIAL FULFILLMENT FOR THE
DEGREE OF MASTER IN BUSINESS ADMINISTRATION IN STRATEGIC
MANAGEMENT OF MOUNT KENYA UNIVERSITY**

AUGUST, 2014

ABSTRACT

Strategic leadership is all about influencing people through giving proper policies, planning, direction and vision of an organisation in order to realise long term organizational goals. Through strategic leadership NGOs are offered with the right policy, procedure, communications and guidelines to implement strategic plans and achieve a success in projects and also make the project to be sustainable. This study was analysing strategic leadership on project sustainability in Mutomo sub-county, Kitui County, Kenya. This study was guided by the following objectives; to identify how innovation influence projects sustainability, to determine the influence of policy on projects sustainability, to examine impact of training on projects sustainability and to establish influence of transparency and accountability on projects sustainability. This study was a cross sectional survey employing mixed methods where data was collected from a sample size at a given time. The target population for this study was world vision manager, department heads, middle level managers, employees of world vision Kenya in Mutomo and chairperson of world vision projects. Purposive and random sampling method were used to select the sample size. The total population was 102 and sample size was 92 respondents. The instruments for data collection consisted of a questionnaires and interviews schedule. A pilot test of the instrument was also carried using selected sample of 8 respondents who were 4 world vision employees and 4 chairpersons of world vision projects who did not form part of the final sample size to test their accuracy and appropriateness as well as to improve on clarity and comprehensiveness of instruments. Qualitative data was analyzed as the study progresses by conceptualizing, coding, categorizing data. Quantitative data was coded and entered into the SPSS computer package for analysis. Data was then tabulated and analyzed using SPSS 20.0 to generate both descriptive and inferential statistics. Data was analysed using multiple linear regression model. The data was presented using frequency tables and pie charts. The study found that there is strong relationship between strategic leadership and project sustainability in World vision Kenya. The study also noted that innovation, policy, training and transparency and accountability have strong influence on the project sustainability in world vision Kenya. The study has recommended that there should be innovation need to be embraced in organisation, organisation should come with policies which allow income generating programmes and expansion of projects, there should be proper training of all parties involved in management of projects and NGOs should be transparent and accountable in their operations if there should be project sustainability among projects supported by NGOs.