

**THE POWER OF SPORTS AS A TOOL FOR POSITIVE RELATIONS AMONG
DIFFERENT ETHNICITIES IN KENYA.**

(A CASE STUDY OF ANGAZA SPORTS AND DEVELOPMENT CENTRE)

BY

ZACHARIA OCHOLA BARAZA

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Abstract

For decades sport has been effective tools towards achieving various development goals. Knowingly and unknowingly people from different societies have practiced debated its impact as an end itself or as means to an end. This has attracted of interest and criticism in academic sector. This research focuses exclusively the role of sport in enhancing positive relations among different ethnicities in Kenya. The research took a qualitative case study approach, adopting two main questions reveal how the ethnically divided society like Kenya corresponds to the global movement of sport-for-Development and peace. And how local sport and development programmes play significant role in adopting system that positively impact key areas of societal development and peaceful coexistence. This makes it unique example in the region and global village. It is argued that the influence sport has alone, impacts positive social contacts and dialogue, especially in an ethno- culturally diverse society addition, sport contributes largely to relationship building, reconciliation and peaceful coexistence. Result that are seen as fundamental in achieving cohesion at a local level, encouraging national unity and thinking as one nation in the development of a nation framework. Semi-structure interviews with participants, key stakeholder and participant observation accomplished helped in realizing how sports deserves recognition and peace in the socio- economic development frameworks. Sports plays a significant role realizing positive ethnicity, which essential in peace and development considering important fundamentals such as positive social relation, positive contacts cohesion, progressive dialogue and reconciliation.