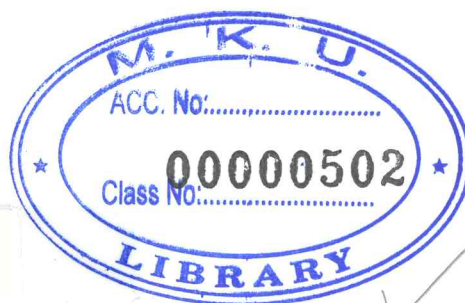


**THE IMPACT OF FOREIGN MOVIES/FILMS ON  
EDUCATION PERFORMANCE AMONG THE  
YOUTH IN KANDARA DISTRICT, MURANG'A  
COUNTY**

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## ABSTRACT

Foreign movies/ films have had an impact on education performance in Kandara and in the country in general. There are both positive and negative impacts on youth performance in education. The youth between the age of ten and twenty are greatly influenced by movies/films. They are in their development stage which is characterized by copying, learning and imitating others in the society.

The above fact has resulted in change of behavior among the youth, leading to both positive and negative impacts. The worst being the negative impacts since many people do not understand why these youth behave differently from their parents. They tend to be difficult to understand as they do not conform to the cultural norms of the society.

The teachers do not understand them and there is constant conflict between them and their teachers evidenced by constant strikes in schools and general indiscipline.

Parents on the other hand lay the blame to the schools where they claim their children pick the 'new' behavior from peers. They also tend to blame the school administration on poor performance in education as they sometimes demonstrate against school leaders.

This research is an evaluation of the impact of foreign movies / films in Kandara District.