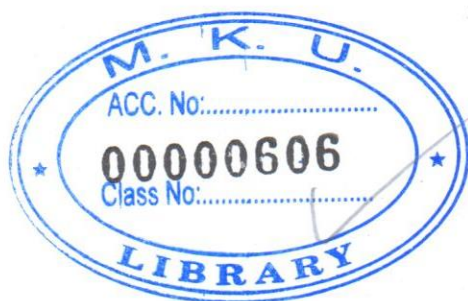


**FACTORS THAT CONTRIBUTE TO THE EFFECTIVENESS OF GUIDANCE
AND COUNSELLING IN KENYAN SECONDARY SCHOOLS: A CASE STUDY
OF GATANGA DISTRICT**

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ABSTRACT

The purpose of this research was to be to upgrade the discipline and ethical issues among the students of Gatanga District. The main objective of this study was to find out how professionalism contributes to the effectiveness of guidance and counselling, to determine how leadership contributes to the effectiveness of guidance and counselling, to establish the extent to which motivation contributes to the effectiveness of guidance and counselling, to determine how institutions' policy contributes to the effectiveness of guidance and counselling and to find out how resources availability contributes to the effectiveness of guidance and counselling in Kenyan Secondary Schools

A case study of Gatanga District was used to research on this phenomenon. Of critical importance is to note that districts in Kenya are many and GTG was just been chosen to represent the others. The study used the descriptive research design where a sample size of 58 employees was selected from the target population of 1440 employees derived using stratified sampling. The sample size was derived using a ratio of 0.04 across all levels of management.

x In addition, Questionnaires containing both closed-ended and open-ended questions were administered to the respondents by the researcher with the help of the principals' office for a period of 14days, after which the data were edited to bring about consistency and then analysed both Quantitively and qualitatively.

The researcher however, achieved her objectives and confirmed that there are several factors that determine the success of guidance and counselling activities in Kenyan secondary schools and hence the level of discipline in schools. Majority of the respondents confirmed that resources availability, wise application of leadership strategies, institutions policy, motivation and employing qualified professionals greatly determines and actually contributes to the success of the guidance and counselling activities and has given various recommendations towards the end of this report.

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