

**THE EFFECTS OF GUIDANCE AND  
UNSELLING ON CAREER DEVELOPMENT OF  
SECONDARY SCHOOL STUDENTS: A CASE  
STUDY OF THARAKA NITHI COUNTY**

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**A RESEARCH REPORT PRESENTED BY:**

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## **Abstract**

This research study was aimed at establishing the effects of guidance and counselling programmes on the career development of students in secondary schools in order to determine the effects that the provision of career guidance, its activities and resources have on students career development with a purpose of assisting students in learning about, preparing for, entry into and progression in the world of work.

Qualitative data analysis has been applied with the questionnaire being the main tool of research. Open ended questions were used in order to be able to allow divergent opinions on the issues addressed. The data obtained has been presented in tables, pie charts and bar graphs for easy interpretation through narratives.

The researcher has found out that the existence of guidance and counselling programmes in schools together with diverse activities that aims at different individual student's abilities, talents and competences, availability of career information resources and a competent level of counsellors' ability to deliver, affects career development in secondary school students.