

**EFFECTS OF SOCIAL MEDIA LINGO ON ENGLISH LEARNING IN
SECONDARY SCHOOLS IN TALA ZONE, MACHAKOS COUNTY**

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ABSTRACT

This research paper has discussed the effects of social medial lingo, the language used in the education institutions in Tala Zone, Machakos County, and gives a general overview of the development of the social media lingo at the expense of the official languages in Kenya, that is English and Kiswahili. Social media has been defined as the websites and the applications that enable users to create and share content or to participate in social networking. Using social media websites is among the most common activity of today's children and most especially the adolescents. Any website that allows social interaction is considered a social media site, which includes FaceBook, Instagram, Twitter, YouTube and even whatsApp which is a mobile phone application on the trend. Such sites allow entertainment and communication and have grown exponentially in the recent years. Cell phones that are conveniently used for social communication are invaluablely helpful but can equally be extremely detrimental to the learning and development process of learners of other languages especially the learning of a foreign language. The short code words that the young people use in the social media have been transferred into the classrooms and is therefore affecting the kind of language they use in the second language learning especially their written work.