

MOUNT KENYA UNIVERSITY

**PARENTAL VERSUS PEER INFLUENCE ON CAREER CHOICE
AMONG STUDENTS IN SELECTED SECONDARY SCHOOLS
IN KAHURO DISTRICT**

BY

ISABELLA WANGUI CHEGE

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ABSTRACT

In most Kenyan schools career choice takes place in form three. Mostly teacher counsellors give career guidance to students before they make their career choices. This is intended to help students harmonize their educational goals and career expectations. There are many factors that affect career choice. This study intends to focus on peer verses parental influence in career choice of secondary school students in Kahuro district. It is notable that at adolescence parents and peers act as competing forces towards the choices that are made by adolescents. The main objective of the study is to establish the extent of parental and peer influence on career choice among students of some selected schools in Kahuro district. The research population includes all the secondary schools form three students. However, purposive sampling will be done in 6 schools that is two co-educational day schools and two co-educational boarding schools, one girls' residential school and one boys' residential school. Twenty girls and twenty boys will be selected from every school making a total of two hundred students. Ten teacher counsellors from schools mentioned will be involved in the study. The researcher will administer a students' questionnaire, and career counselor's questionnaire. The data collected will be analyzed using descriptive and inferential statistics. The findings from the study will benefit the teacher counselors, students, parents and policy makers.