

**AN ASSESSEMENT OF COLLABORATIVE
TEAMWORK IN ENHANCING OPERATIONAL PLANNING IN COUNTY.
A CASE STUDY OF ELGEYO-MARAKWET COUNTY**

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ELD/B/BMM/912/07311.

**A Research project Submitted in Partial Fulfillment of the Requirements for the Award of
Human Resource Degree in the School of Business of Mount Kenya University.**

APRIL 2014.

ABSTRACT

The research was undertaken to assess collaborative teamwork and how it enhances operational planning in a county, a case study of the Elgeyo - Marakwet County.

Although efforts have been made by corporation world-wide to enhance operational planning through collaborative teamwork, very few companies have adopted that. This study therefore focused on the following objectives to ascertain the vital role of collaborative teamwork in operational planning, to determine how collaborative goal setting approach enhances performance in an organization, to find out the role of employee involvement in operational planning, is employee involvement in operational planning a motivating factor and empowerment, to find out the benefits of collaborative team working in an organization, to find out how collaborative goal setting enhances communication, to find out the challenges faced by the top-level management in implementing collaborative team working.

A case study design was adopted and a target population of 80 was used. Stratified random sampling design was used to select 40 respondents. Questionnaires were used as research instrument to collect data from respondents and data analysis was done by use of descriptive statistics such as frequencies and percentage. The findings were presented using tables and further discussion form.

Findings from this study indicate that collaborative teamwork has of late captured many companies' attention and is being adopted in many organizations especially in planning operations. The findings from this study showed the benefits of collaborative team work which include:- Effective plans and procedures, motivation and empowerment to work, enhanced unity & reduced conflict at work place, broad goal setting and good relations, effective communication & enhanced performance, enhanced productivity and inventions.

The study further recommended that counties should adopt the concept of collaborative team work as changes are happening in the day in terms of changing market portfolios, increasing compet-