

**MT.KENYA UNIVERSITY**  
**INFORMATION TECHNOLOGY DEPARTMENT**

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**PROJECT REPORT**

**PREPARED BY,**

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**PROJECT TITLE:**

**ENKARASHA CLOTHING STORE**

## **ABSTRACT**

Enkarasha clothing store has been running for about three years now. Its aim is to sell customers different types of clothing at the most affordable price while at the same time providing fashion consultation and is also a platform for upcoming fashion designers to showcase their work. The clothing store relies on advertisements, brochures and sales people to market their clothing's and accessories, this system has proved to be expensive in terms of having to pay for the marketing devices, number of employees involved in attending to customers. It has also proved to be slow and inefficient. A project is being proposed to develop a system to automate the clothing store's activities like having no need for a changing room and customers need not visit the store to get clothes. The system will therefore reduce the company's expenses in terms of labor costs and marketing. The system will be developed using the PHP language for application development and MySQL language for database development. The two languages are considered the most appropriate for such a project since they are both flexible and portable.