

**ASSESSING FACTORS AFFECTING THE GROWTH OF SMALL AND MICRO
ENTERPRISES OF DAIRY FARMERS IN NAKURU COUNTY: A CASE OF
FARMERS IN SIRIKWA IN MOLO, NAKURU COUNTY**

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ABSTRACT

The study focused on factors affecting the growth of SMEs dairy farmers in Sirikwa Location, Molo Nakuru County. The objectives of this study was to determine how access to financial services influences the growth of SME dairy farmers in Sirikwa Location, Molo Nakuru County, to evaluate how access to markets affects the growth of SME dairy farmers in Sirikwa Location, Molo Nakuru County, to determine whether entrepreneurial skills influences the growth of SMEs dairy farmers in Sirikwa Location, Molo Nakuru County and to assess whether social network influence the growth of SME dairy farmers in Sirikwa Location, Molo Nakuru County. The study will shed light on how SMEs in dairy sector need focus on so as to expand their business scope. In addition, the study will be helpful to researchers as it seek to fill a knowledge gap in literature regarding SMEs in dairy sector. The study was carried out in Sirikwa Location, Molo Nakuru County .The study employed descriptive research design. In addition, the study used random sampling to select the route from where the sample was taken. A simple random sampling was used to select a collection route from which SMEs farmers for the study were randomly selected. The random sampling selected a representative route with 20 members. Data was collected using structured closed and open ended questionnaire. Data was analyzed by use of descriptive statistics. Data was presented in form of bar graphs, pie charts and tables.