

**FACTORS AFFECTING CENTRAL PROCUREMENT IN THE MANUFACTURING  
SECTOR: A CASE OF NORDA INDUSTRIES LIMITED- NAIROBI**

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## ABSTRACT

Procurement has a wider scope than purchasing and it's defined as the purchase of materials and services from outside organizations to support the firms operation from production to marketing sales and logistics. The study objective was to examine the effects of cost evaluation, ascertain the effect of procurement guidelines , determine the influence of technology and effect of ethical practices on central procurement in Norda Industries.

The study narrowed its research activities on the factors which were addressed by the specific objectives of the study. It is a descriptive research design and data was collected through questionnaires. The target population was 80 respondents from all categories. Respondents were selected using stratified random sampling technique and the sample size was 50% of the total sample of 80. The study findings was then analyzed and presented in form of charts through the use of quantitative and qualitative techniques; this contributed towards answering the research questions and making conclusion and recommendation of the research study.