

**EFFECTS OF MICROFINANCE SERVICES ON THE HOUSEHOLD ECONOMY IN
KENYA, A CASE STUDY OF ONGATA RONGAI TOWN**

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Abstract

This study was geared towards analysing the variables that affect household economy by incorporating the services of MFIs in Kenya. It was clear that households in Kenya depend on MFIs putting in mind the rate at which the MFIs are cropping up and the support they receive from the government. The target population was on Ongata Rongai town.

This research used both primary and secondary data collection techniques incorporating both qualitative and quantitative aspects. Primary data collection was done through face to face interviews and questionnaires. Furthermore, experts were involved to ensure the validity and reliability of the data. The study used stratified sampling in selecting respondents used in the study. The data was analysed by use of both qualitative and quantitative techniques. The quantitative analysis mainly applied Microsoft excel among other techniques.