

EFFECTS OF PARENTAL INFLUENCE ON THE CHOICE
OF CAREER AMONG SECONDARY SCHOOL
STUDENTS IN MATINYANI SUB-COUNTY, KITUI
COUNTY.

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ABSTRACT

While perception suggests career choice is an individual decision, research indicates a variety of influences are likely to one's ultimate career choice. Parents have been found to greatly impact the career selection process of their children. Many parents are unaware of all the ways they can influence their children's career decision. Work ethic, family values and gender stereotyping in the family may have greater impact than previously thought. This literature review dispels the myth that children and adolescents defy their parents' values and expectations regarding career options. Career choice is something very hard to decide, especially as his life will depend on it hence there is need for one to discuss with one's peer school counsellors, parents and teachers on the need to choose a good career. Career is an enjoying process that occurs over the life span and includes homes, schools and community. Every human being needs to do one job or the other to help contribute his quote to the development of the country. Work experience during industrial training or those experiences acquired during vocational education also aids the students in choice of career.