

**THE INFLUENCE OF TELEVISION VIEWING ON STUDENTS' SOCIABILITY IN
PLAY IN JUJA SUB-COUNTY IN KIAMBU COUNTY.**

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ABSTRACT

The study endeavored to explore the influence of television on student's sociability in play in Juja sub-county in Kiambu County. The study formulated research questions about the percentage of students who watch television, kinds of programmes and parental supervision on television viewing on student's sociability in play.

It was limited to students who watched television and delimited to Juja sub-county in Kiambu. Data was collected using interview guides and an observation schedule. The data was analysed using both qualitative and quantitative methods. It was revealed that television was present in the lives of most students in Juja sub-county in Kiambu. It was also observed that television consumes most of the students' time that they need for other important activities such as play which is crucial for the social development. It was also revealed that most of the programmes that students are exposed to have characters whose behaviours, reactions and attitudes with other characters could influence the way students handle and react with other students during play. It was also observed that a great percentage of parents do not have a hint of what their students watch on television hence the students enter a world full of fantasy without the keen guidance and oversight of adults' supervision to comment on the progress of the movies, discouraging the behaviour on television. It was concluded that television watching could have a negative influence on adolescents' sociability in play. If the student is not well guided by parents and the type of programmes to which they are exposed to.