

The Changing and evolving Roles of Information Professionals in the Digital Age: A Case of Egerton University.

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Abstract

Library and Information Service profession is one of the most challenging professions in the knowledge society. Librarians face complex challenges posed by recent trends in Information and Communication Technology. The role of the Library professional has become more dynamic and challenging in the modern world. This paper covers the role of library and library information service professionals that have undergone a large degree of change in recent years. This paper outlines and discusses the professional skills and technological competencies necessary for library professionals and considers how these are acquired and developed to survive in an ever changing technological environment and to meet the future challenges of the 21st century.

Keywords: Library Professionals, Professional Competencies, Web Environment, Information & Communication Technology, Continuing Professional Development.