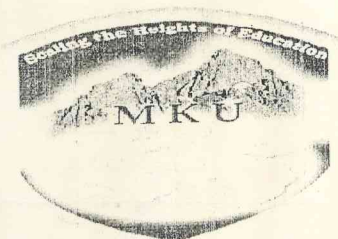


MOUNT KENYA



UNIVERSITY

DEPARTMENT OF INFORMATION TECHNOLOGY

UNIT: BIT 4107 PROJECT

PROJECT TITLE: AMIGA PROPERTIES INFORMATION SYSTEM

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REG NO: BBIT/08/01393

A FINAL PROJECT REPORT SUBMITTED IN PARTIAL FULFILLMENT OF THE  
REQUIREMENT FOR THE AWARD OF THE DEGREE OF BACHELOR OF BUSINESS  
INFORMATION TECHNOLOGY.

## ABSTRACT

Amiga properties ltd has been running for the past 5 years, its main business is to provide prospective customers with properties that suit them. Their different types of client services that the agency gives this include; Property for renting, property for lease and Property for sale. This is where clients wanting the various services and products while avoiding the many fraudulent traders out there.

The business uses various marketing devises like giving brochures, displays at exhibitions, advertisement and word of mouth from previous and satisfied customers all this in an effort to market their services, this system has proved to be expensive in terms of having to pay for the marketing devices and reliance on the same is ineffective as in today's day and age of competition is global in these market. Am proposing to develop a system 'a one stop shop' to give information to prospecting clients by making the website like a virtual stop shop like a hyper-market for, also automate my clients portfolio thus activities like having the customers need to visit the offices to see samples of some of the services offered. The system will therefore enhance customer satisfaction. The system will be developed using the PHP language for application development and MySQL language for database development. The two languages are considered the most appropriate for such a project since they are both flexible and portable. The languages will be incorporated through a content management system. A content management system (Joomla) allows one to add articles, add modules that allow for functionality and direct connectivity with the database in this question MySql through WAMP/XAMPP

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