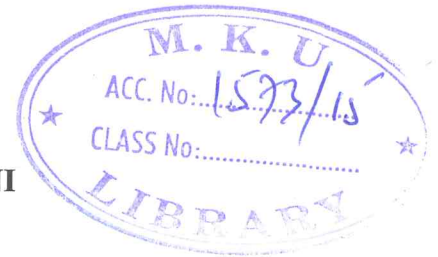


**AN ASSESSMENT OF THE EFFECT OF GREEN PROCUREMENT IMPLEMENTATION
ON SUPPLY CHAIN PERFORMANCE IN MANUFACTURING SECTOR IN KENYA
(A CASE STUDY OF TOYOTA KENYA LTD)**

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ABSTRACT

This research study is to find out how Toyota Kenya is trying to bridge the wide gap between itself and all other international Toyota Motors Cooperation who have formulated and implemented the green procurement implementation this is done by carrying out a research study of an assessment of the effect of green procurement implementation in Toyota in Kenya. Procurement professionals have been considering environmental factors in the supply chain management to reduce the effects of globally talked in conferences in most of UN Conferences; the global warming, climatic changes, human effects hence the development of green procurement concept.

The general objective of the research study is to investigate on the assessment of the effect of Green procurement implementations in Toyota Kenya. The Specific Objectives were: To investigate how the Government of Kenya policies through PPDA (2005) influences in the implementation of Green Procurement implementation in Toyota Kenya, to find out the influence of top management team on Green procurement implementation in the Toyota systems, to investigate if staff training and development has influence in Green Procurement implementation in Toyota systems and to investigate the awareness of Green Procurement practices in Toyota Kenya.

The study is valuable to Toyota Kenya, academicians and policy makers. Data was analysed through descriptive statistics and frequencies. Data was also integrated both qualitative and quantitative techniques in the analysis. Data presentation was done using tables and frequencies. The study found out that Green Procurement implementation is a evolving phenomenon in the Toyota Kenya having started in 2005 and is slowly growing and being recognised as a concept worth to be considered in the procurement functions. The Green Procurement implementation will be evident through standard specifications of design to prequalified and potential suppliers, environmental management systems (like concept of 3Rs: Reduce, Reuse and Recycle) being introduced through waste management, product contents

restrictions, checking supplier environment objectives and vision, and vendor auditing on compliance.