

**THE EFFECTIVENESS OF THE NAIROBI STOCK
EXCHANGE IN THE PROVISION OF SERVICES
TO STAKEHOLDERS; A CASE STUDY OF THE
NAIROBI STOCK EXCHANGE**

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**A RESEARCH PROJECT SUBMITTED TO THE
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ABSTRACT

The Nairobi stock exchange plays a major role in the Kenyan economy as a major investment tool. Investors can buy or sell shares as a form of saving and they sell them in future or they can buy and sell them for profit motive .Thus , the study sought to determine how the effectiveness of the NSE in the provision of its services to its stake holders can be improved .the study was guided by the following research questions: How does failure to fully embrace technology affect the operations of the NSE ,How does lack of sufficient appropriate information on how the stock exchange operates and affects the stake holders and what can be done to enhance effectiveness at the Nairobi stock exchange in order to meet the stake holders demand the findings of the study revealed that insufficient information to the stake holders emerged as a major hindrance that slows the effectiveness of the NSE ,Another finding that the NSE has not fully embraced technology as compared to other major stock exchanges in the world .It also emerged that the automation of the NSE trading system is among the greatest innovations that it has engaged . Among some of the impediments were insufficient funds to acquire the latest technology in order for it to be at the same level of technology with other major stock exchanges in the world .The research came up with the following recommendations, that the information given to the public should be timely and accurate .Also the potential investors should be given advice on how to invest and the information disseminated from the NSE should be easy to understand. The conclusion included :Their always should be adequate financial resources to support the NSE functions as well as prevalence's of rules and practices for orderly business and protection of stack holders funds .