

**IMPACT OF ELECTRONIC DATA INTERCHANGE IN PURCHASING
AND SUPPLY ORGANISATIONS IN NAIROBI
CASE STUDY OF NAKUMATT SUPERMARKET**

BY;

MAHAT OMAR

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ABSTRACT

This research project presents a framework of EDI benefits in a supply chain management context that can be used to match a company's EDI efforts with its desired outcomes from EDI use. The framework states that two critical factors to understanding EDI's impact on supply chain management are the span of management control of the business process in question and whether EDI directly or indirectly influences the same business process. Chapter one consists of the introduction where the author gives the introduction and the background information of the study as well as its objectives and importance. Limitations of the study are also included which are succeeded by the definition of terms. In chapter two the researcher critically explains and presents a framework of EDI benefits in a supply chain management. This is done through critical appreciation and statement of knowledge in the study under research. Also in the chapter there is a theoretical framework where different authors give their views on job specialization on various textbooks. The author has also stated his knowledge in the field and lastly views of the previous researchers on the same topic is given. Chapter three consists of the methodology where the author explains the various methods he used in the gathering and collection of data, these include: interviews, questionnaires, among the others, and the shortcomings of using these methods are also given to compare. Chapter four is where the data is analyzed and findings brought forward. The author analyzes the data collected from Nakummat; this data is presented in graphs and tables. Chapter five discusses the findings, comes up with conclusion and recommendations.