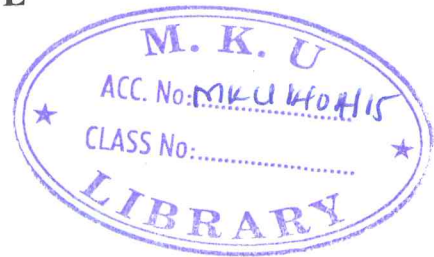


**ANALYSIS OF LEADERSHIP STYLES ON EMPLOYEE MOTIVATION  
IN MANUFACTURING COMPANIES IN KENYA  
A CASE OF KENYA WINE AGENCIES LIMITED (KWAL)**

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## **ABSTRACT**

The overall of the study was to carry out an analysis of leadership style on employee motivation in manufacturing companies in Kenya. The study was carried out at Kenya wine aagencies ltd a company that deals with the production of wines. The specific objectives were to find out how bureaucratic leadership style, autocratic leadership style, laissez faire leadership style and free reign leadership style affect employee motivation. The research designed method was descriptive design. the target population was drawn from the managers and employees of Kenya wine agencies ltd who are all currently working with the organization. the study population comprised of 65 employees. Stratified sampling was used to select the different employees within the organization. this was because the researcher felt that they would give the required information. data collection instruments like questionnaire were used. the data analysis and presentation was done by tabulating of the responses and presentation was by use of graphs and pie charts. a discussion of the results was then done. The research was then summarized and the major findings identified. answers to the research questions were given and recommendations made.