

**AN EXAMINATION OF INVENTORY MANAGEMENT TECHNIQUES ON
ORGANIZATIONAL PROFITABILITY IN KENYA: A CASE OF UNILEVER KENYA**

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ABSTRACT

This study was conducted to evaluate valuation techniques and organizational profitability, The specific objectives of study were to examine the types of inventory management techniques used in unilever tea and to examine the benefits of inventory management techniques and also to determine the relationship between inventory management and organization profitability.

The study used questionnaire, interviews and observations methods to select the sample size. The study was carried out at Unilever Kenya. The study found that only 20% have responsibilities for inventory management techniques. The remaining 80% did not have the responsibilities in inventory management techniques (Table 4.1). Most organizations use recognized inventory valuation techniques as a way through which organizational profitability can be maintained and improved. Unilever tea uses inventory management techniques to obtain higher profits. The organizations involved in manufacturing and production of goods should know the value of their inventory as the researcher has shown that inventory has a big effect on the profitability of an organization.