

**FACTORS AFFECTING GROWTH OF JUA KALI FIRMS WITHIN THE INFORMAL  
SECTOR IN NAIROBI TOWN**

**BY**

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**A RESEARCH PROJECT SUBMITTED IN PARTIAL FULFILLMENT FOR THE  
AWARD OF DEGREE IN BACHELOR COMMERCE (FINANCE OPTION) OF  
MT.KENYA UNIVERSITY**

**May, 2015**

## **ABSTRACT**

The purpose of the study was to assess the factors affecting growth of juakali sector. The specific objectives was to find out how funding affects the growth of juakali, to investigate effects of training, to asses effects of competition to establish to what extent regulating and legislation affects the jua kali firms in Kenya. Descriptive research design and stratified random sampling techniques was used.

Descriptive research design was used for the study. The design was used to establish factors associated with certain types of behavior and outcomes. The researcher targeted the juakali firms in Nairobi. The target consisted of 320 firms. A total of 48 firms were selected through stratified random sampling technique.

Stratified random sampling was used to select the various firms and would minimize bias selection a sample size of 15% was drawn from each stratum from which the respondents were randomly picked

The findings from the study would be useful to the government through the ministry science and technology will be in a position to effect policies that help develop the jua kali industry, owners and managers will be in a position to understand the factors affecting their businesses, the stakeholders will be in a better position in terms of decision making.

General information was ascertained to provide to provide the overview of various aspects. Summary and overall findings and results provide answers to the four basic research questions that guided this study. Out of the forty eight questionnaires there was a 78% response that is represented in various tables and pie charts. The conclusion drawn from the study revealed various entrepreneurial attributes that affect the growth of the respondents.