

**FACTORS CONTRIBUTING TO POOR
LANGUAGE PERFORMANCE IN EARLY
CHILDHOOD DEVELOPMENT IN
MADARAKA ZONE, THIKA DISTRICT.**

BY

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ABSTRACT

The researcher dealt with causes of poor language performance in early child hood development at Makongeni Division in Thika District.

The literature reviews relates to causes of poor language performance, effects of poor language performance and ways of improving language performance.

The researcher used survey design to collect data from the parents, teachers and children from pre-schools and also interview schedule and observation checklist. The data was collected by the researcher himself and analyzed using frequency tables and percentage.

The case study was to find out the causes of poor language performance in ECDE Schools. Due to poor economic status of the parents, they are unable to provide good and adequate facilities, adequate learning materials and to some of them proper basic needs is a problem.

The targeted population done by the researcher is 18 parents, 24 teachers and 40 children

The researcher recommended that;

- Provision of language learning materials is a major way of improving language by parents, teachers and also children
- Building of more ECDE centers in Madaraka zone will reduce high enrollment. This can be done through looking for funds from parents and other stake holders.