

**EVALUATION OF SUPPLIER DEVELOPMENT ON THE PERFORMANCE OF  
MANUFACTURING INDUSTRIES.  
A CASE STUDY OF FLAME TREE GROUP**

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## ABSTRACT

This paper examined the effects of supplier development on manufacturing companies. It sought to understand issues on supplier development an area that had not been covered much. Cooperation with suppliers could make buyer more efficient and thus enabled goods to be purchased at lower prices and also made the buyer to look for his core competency to remain more competitive. A growing body of literature suggested that a company would perform well if it collaborated with suppliers in new product development (NPD) and Suppliers Development Program. Various literature from various scholars were used to form literature review. This was from other studies done in related projects or quasi-related papers. The research methodology included design, population & sampling design. The research used the random sampling method being the best method in drawing samples from population which are driven by the objectives. The research opted to use Google Forms which allows for direct data input and analysis is done using excel. The software does this analysis on a real time basis. Tables and Graphs would depict the results which would go hand in hand with writing to explain the same.