

**AN IN-DEPTH ANALYSIS ON CHALLENGES FACING E-LEARNING PROGRAMS
IN KENYA, A CASE STUDY OF KENYAN PUBLIC UNIVERSITIES E-LEARNING
PLATFORMS**

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ABSTRACT

This paper gives an overview of E-Learning programs in Kenya. It focuses on the reason why E-Learning programs in Kenyan public universities have not been successful compared to their counterparts the private institutions. E Learning, a new type of learning program that greatly utilizes the use of ICT infrastructure has been widely adopted by institutions of higher learning in Kenya in the past decade. Private universities have been in the forefront in their implementation of E Learning programs and successful outcomes registered. Public institutions though in the past produced successful outcomes with classroom-based learning; their E Learning programs still lags behind in effective delivery. The objective of the study will be an assessment of Kenyan public universities E Learning performance ever since its adoption. The study will investigate E Learning frameworks in both public and private universities; technological framework used to conduct E Learning; challenges associated with E Learning, and finally, reasons to why Kenyan private universities E Learning programs have performed better compared to public universities. The paper based its findings from data collected from 22 public university tutors, 13 private university tutors, 35 public university students, 29 private university students and 7 staff members dealing with E Learning platform development. The research concentrated on two public universities, University of Nairobi and Kenyatta University; and two private universities, Strathmore University and United States International University Africa. The sample size was 106 persons. The sampling technique that was used was questionnaire method. The findings were analyzed using descriptive statistics. Charts and tables were used to the display information.