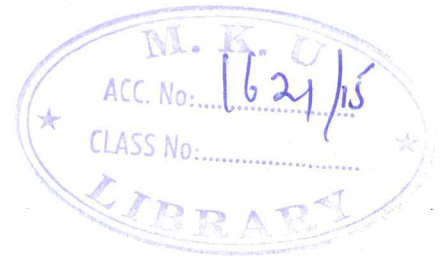


**STORE SECURITY MEASURES TOWARDS PURCHASING AND SUPPLIES
EFFECTIVENESS: (A STUDY OF SAFARI PARK HOTEL AND CASINO)**

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**A RESEARCH PROJECT SUBMITTED IN PARTIAL FUFILMENT FOR THE
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ABSTRACT

Store security is a comprehensive policy to cover damage from theft and losses from broken property damage and injury collisions, merchandise pilferages, vandalism and deterioration. The problem of the study is store security measures towards purchasing effectiveness. The researcher found out that some organizations do not have necessary measures as required. The study objective was to establish the role of store security in purchasing effectiveness. This causes a lot of damages of materials in the stores which interferes with purchasing effectiveness. The study was conducted in Safari Park Hotel which has over 500 employees. It is a luxurious, cosmopolitan hotel located along the Nairobi Thika Highway, just 15-20 minutes drive from the city centre and 30km from the Jomo Kenyatta International Airport (JKIA). A sample of 100 respondents was obtained in order to have a reasonable number to carry out the study. This selection employed stratified random sampling and the researcher used questionnaires to collect data because this method saves time and ensures accuracy of the information. Observation was also used as a method of collecting primary data. The study findings were then analyzed and presented in form of charts through the use of quantitative and qualitative techniques. Multiple regression analysis was conducted in order to test the effect of store security measures towards purchasing and supplies effectiveness. Statistical package for social sciences (SPSS) was used to code, enter and compute the measurements of the multiple regression of the study. This contributed towards answering the research questions and making conclusions and recommendations of the research study. The effect of cost was indicated by a majority of respondents who were 94% answered Yes as compared to 6% who answered No. The effect of technical capacity was indicated by a majority of respondents who were 88% answered Yes as compared to 12% who answered No. The effect of organization culture was indicated by a minority of respondents who were 93% answered Yes as compared to 6% who answered No. The effect of availability of store security measures was indicated by 96% to be high as compared to 4% who said it does not have an effect. A majority of respondents indicated that cost greatly affects the adaptation of store security measures in purchasing and supplies. A majority of respondents indicated that there is high cost in the implementation of store security measures to enhance purchasing effectiveness. There is a lack of proper measures in place to address the cost of implementing store security measures to enhance purchasing effectiveness. Most respondents indicated that the availability of store security measures is medium in the organization. Respondents rated that there is importance of purchasing effectiveness in the organization. A majority of respondents rated store security measures in respect to purchasing effectiveness as moderately strong. Most of the respondents said that there are many indicators of purchasing effectiveness like improved operations, cost reduction, uninterrupted flow of materials, and proper management of stores. The researcher recommends that there is a need to employ and acquire the latest technology in maintaining security in stores and premises to enhance high standards of security arrangements. Well-qualified personnel with basic knowledge in security, safety and fire precautions should be employed in stores. Internal and external auditing of all records should be done regularly and stock taking to have good records of stock in stores. Firms should offer conferences, workshops, seminars and training to their staff in purchasing production as an administration department in order to equip them well with knowledge on security. Basic security equipments should be put in place such as fire alarms, fire extinguishers and emergency exit doors especially in store areas and other offices. Only authorized staff should be allowed to enter into the stores in order to prevent losses and minimize the risk of pilferages. The researcher also recommends that stock items should have initials of the firm or another convenient symbol of identification so that if anything is stolen it may subsequently be traced and the name will serve to prove that the article is the firm's property. Organizations should put measures in place to ensure they cut the cost of store security measures implementation. The organization should outsource from the organizations that have superior technical expertise to facilitate efficient adaptation of store security measures in order to enhance purchasing effectiveness.