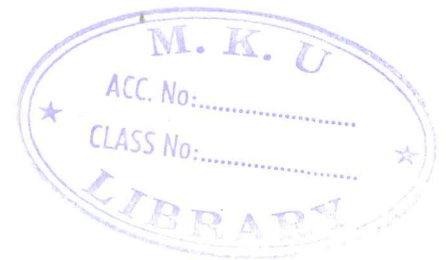


**AN EVALUATION OF THE ROLE OF INVENTORY AUTOMATION IN
SUPPLY CHAIN MANAGEMENT: A CASE STUDY OF KUHNE NAGEL.**

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ABSTRACT

The purpose of the study was to evaluate the Role of Inventory Automation in Supply Chain Management in Kuhne Nagel. This study was important to management of Kuhne Nagel in adopting ways of efficient inventory management automation. The study was a basic to unearth certain issues relating to material management, inventory automation management practices, supply chain management and went along way to enhance interest in new concepts, approaches and philosophies aimed at better cost control over inventories and the supply chain management. This study was of benefit to students carrying out researches on inventory automation management and the supply chain management in corporate organizations especially warehouses, distribution and finally add to existing literature on the subject. The research applied a case study where questionnaires were used to collect quantitative data. The target population was 10 employees of Kuhne Nagel

The descriptive research design employed to carry out the study. The target population included top management level. Middle level management and the operational staff of Kuhne Nagel Embakasi with a total 100 employees both Nairobi and Mombasa branch sample of 20 employees that's (20%) of the target population . stratified random sampling method was used. To ensure that all subgroups in the study are included. Data was collected using Questionnaire, interviews, and observation research methods. The study used the quantitative and qualitative data analysis method. Analysis of the data was done by use of descriptive statistics