

**A STUDY ON THE PREFERENCE OF HERBAL MEDICINE TO
CONVENTIONAL MEDICINE BASED IN THE
CENTRAL BUSINESS DISTRICT:
A CASE STUDY OF ELDORET TOWN**

BY

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ABSTRACT

The study aimed at establishing the reasons for performance of herbal medicine in the mainstream health care delivery system. The main objective was to determine the most prevalent condition(s) and reasons for seeking herbal medicine.

The study adopted a descriptive cross- section Focus Group Discussion design involving 188 subjects. The study was conducted in two herbal clinics selected using consecutive sampling. The study found out that most prevalent condition was cancer at 67%, followed by infertility at 31.38% the majority sought treatment from herbal clinic because of a belief that cancer is not treatable in conventional health care clinics. The study found out that the average duration of treatment for cancer was 14 months. Other reasons for seeking treatment from these clinics included low cost and efficacy.

Keywords: Herbal care, Prevalent condition, Conventional medication, Duration of herbal care
Efficacy of herbal medication.