

**FACTORS AFFECTING INVENTORY MANAGEMENT IN THE RETAIL SECTOR IN
KENYA: A CASE OF TUSKYS SUPERMARKET.**

BY

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ABSTRACT

The general objective of the study was to find out factors affecting inventory management in the retail sector in Kenya, a case study of Tuskys supermarket Donholm branch. The specific objective was to find out how application of information technology, staff training, lead time, record management and distribution channels affects inventory management. The significance of the study was to find out solutions to these challenges and advice corrective measures to be taken in order to ensure inventories are well taken care of to avoid any losses.

The study covered a population of 98 persons in the organisation and used stratified random sampling where 50% of the entire target population. Descriptive research design was used in collecting data. The target population 98 employees. The researcher used simple stratified random sampling procedure to select a sample size of 49 respondents. Questionnaires were used for collecting data which was analysed quantitative and qualitatively.

The study conducted indicated the five factors to be highly affecting the store management in retail sector. The response to the factors was as follows; Information Technology was 74%, staff training was 64%, lead time was 70%, record management was 91%, and distribution channels had 57%.

The organisation management should look for all means to ensure that there is good information technology which can support the inventory management.

The researcher recommends that the organisation should carry out further research which will help the company in future to get more information and how to improve the inventory management in retail sector so as to be able to satisfy customers needs, taste and preferences and also that the organisation runs successfully in providing better services to supplier in the organisation.