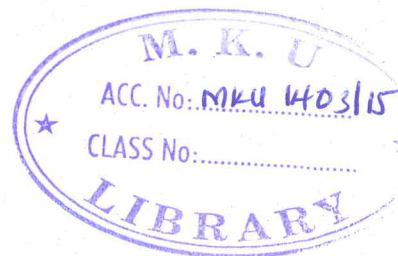


**FACTORS CONTRIBUTING TO POOR MANAGEMENT OF FUNDS IN MEDIA  
HOUSES IN KENYA:  
A CASE STUDY OF KENYA TELEVISIONS NETWORK (KTN)**



**BY  
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