

**AN INVESTIGATION INTO THE EFFECTS OF SHOPLIFTING IN SUPERMARKETS
ON THEIR SURVIVAL IN NAIROBI (THE CASE STUDY OF GREENSPAN MALL
AND NAIVAS SUPERMARKET IN DONHOLM-NAIROBI)**

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ABSTRACT

By several accounts, shoplifting is a costly crime to the United States, as well as other countries. And, almost without exception, most of these governments continue to view shoplifting as a minor crime or even a rite of passage through adolescence. Yet, there are many companies taking the problem on themselves with or without government assistance. Many of these approaches deal with deterring thieves from shoplifting by altering the environment. Perhaps most importantly, supermarkets and manufacturers have been designing products with crime in mind. Focusing on target-hardening of these products is addressed in the following chapter, which provides the theoretical framework for analyzing shoplifting data. This research focuses on factors that lead to increased rates of shoplifting in Dohnholm state in Nairobi County. Later on recommendations are drawn on what is supposed to be done in order to reduce shoplifting. The research also summarizes the results of an analysis to understand what relationship, if any, exists between products with illicit drug roles and theft variation. Based on the premise that many forms of theft are driven by drug use and abuse, the study seeks understand if some products are stolen for their own abuse properties.