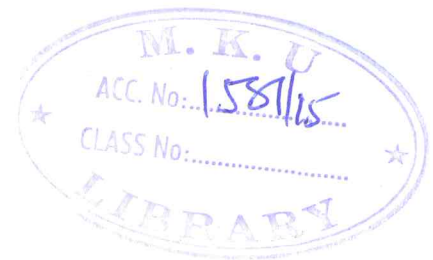


**CONTRIBUTION OF ELECTRONIC BANKING TO THE GROWTH OF BANKS IN
KENYA.**

(A CASE STUDY OF CFC STANBIC BANK)

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ABSTRACT

This study focuses on the assessment of the impact and effectiveness of electronic banking by commercial banks. Kenyan banks have rapidly introduced innovative banking technologies and E-banking services, these new advancements have their own implications on the performance of these banks. Therefore, this study sought to assess the effectiveness of the new E-banking services by the commercial banks. Its goal was to investigate the merits that both the bank and the customers derive from E-banking services. It also sought to assess the effects of E-banking on the banks profitability and growth. Research methodology used was a descriptive approach to the study. The research objectives were used to set up the research questions which facilitated the development of questionnaires. Data was then analyzed to come up with conclusions about the research study.