

**FACTORS CONTRIBUTING TO PREVALENCE OF HIV AND AIDS IN GROWING
TOWNS IN KENYA. A CASE STUDY OF NAIVASHA TOWN**



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ABSTRACT

The purpose of this study is to investigate factors contributing to prevalence of HIV/AIDS a case study of Naivasha town. The study will be guided by the following objectives: To establish the effect of HIV on residents of Naivasha, to identify the effects of government intervention in curbing HIV and AIDS, and to determine the measures that are being used to curb the spread of HIV/AIDS.

The study used questionnaires to collect data. The researcher targeted 80 people in four strata that is; Boda boda riders, nurses, hawkers and drivers. The study sampled 50% of the people in each study strata to have a population sample of 40 people ten from each strata.

Tables, pie charts and graphs were used to present the collected data.

Research findings revealed that HIV/AIDS spread has led to a steady increase in the cost of living standards; the government has not done enough to curb the spread of HIV/AIDS and that people preferred the use of condoms in prevention rather than abstinence or faithfulness. Further it has been revealed that information on HIV/AIDS prevalence in Naivasha is hardly available and it is not real time, one cannot be able to get the information whenever required.

The study recommended: guiding and counselling in schools; MOH and MOE to avail more materials on HIV/AIDS and introduce sexual behavior change programmes; gender inequality to be addressed to reduce prevalence among women and to increase access to HIV testing and counselling.

The research findings will be used by policy makers in the MOH, education, parents, schools and society at large to increase ways of curbing the spread of HIV/AIDS.