

**EFFECTS OF DRUG AND SUBSTANCE ABUSE IN  
PRIMARY SCHOOLS: A CASE STUDY OF GITHURAI  
PRIMARY SCHOOL IN NAIROBI DISTRICT**

**BY**

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## ABSTRACT

The purpose of this research is to find out if there exists a problem of drug and substance abuse among students in primary schools and the effects of the abuse in education. To determine factors leading to these abuse and to give recommendations that will reduce and curb this vice in schools.

This study further investigates the drug trends in primary schools, types of drugs abused and the effects of the abuse among the students. It also aims to analyze the findings of the abuse and the extent of the vice. The paper seeks to unearth any existing as well as formulate strategies for prevention and intervention of alarming situation of a drug abuse in the society.

The study is a descriptive survey. In view of this the field survey method will be adopted to collect quantitative data using questionnaires that will be administered to a sample population from teachers and students from Githurai primary school located in Nairobi county.

Quantitative approaches will be used in data analysis. Statistical package for Social Sciences (SPSS) and Excel will be used to analyze the data.

This study is based on Bandura's social learning theory which emphasizes the importance of observing and modeling the behavior, attitudes and emotional reactions of others (Kearsley 1994). Most human behavior is learnt observationally through modeling: from observing others, one form an idea of how new behaviors are performed and on later occasions, this coded information serves as a guide for action (as cited in Kearsley 1994). Individuals are more likely to adopt a modeled behavior if it results in outcomes they value. They are also likely to adopt a modeled behavior if the model is similar to the observer and has admired the status and the behavior has functional value.

The most common (and pervasive) examples of social learning situations are Television commercials. Commercials suggest that drinking of a certain beverage or using a particular hair shampoo will make us popular and win the admiration of attractive people. Depending upon the component processes involved (such as attention or motivation) we may model the behavior shown in the commercial and buy the product being advertised.