

**EFFECTS OF EDUCATION PROMOTION ON GIRLS
TRANSITION FROM PRIMARY SCHOOL TO
SECONDARY SCHOOL IN MAASAI COMMUNITY.**

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ABSTRACT

This report has focused on some of the areas that could be the cause of the gender disparity in the transition from primary school to secondary school in the Maasai community. The report starts by identifying the nature of the problem. The report also looks at some of the prevailing factors that could be the cause of girls lagging behind in education matters. Cultural, environmental and economic factors have been looked at length with the aim of finding out their contribution to this problem. Gender violence is another area that the report has tried to shed light on since it could play a significant role in the disparity that exists. The report has also looked at some of the documented research on similar areas. This has helped the researcher in consolidating all the efforts of the other researchers with the aim of narrowing down to what has not been tackled before. The researcher has also tried to look at the different ways that the challenge of girls' transition can be addressed. These range from empowerment of the community and powerful promotion of the education of all the gender. Environmental factors also play a significant part in the lagging behind of these communities in many areas. Here the government needs to come in to address these challenges so that they do not have adverse effect to the education of the children. The researcher started by preparing a questionnaire. The questionnaire consisted of a set of questions aimed at getting different information. The questions were intended to give demographic data, opinion and attitude of the contact, self perception and any other information relevant to education of the girl child in the community. The researcher always introduced himself to the respondent and gave the liberty of choosing to answer questions or not to the respondent. After collecting the data, the researcher had to put it in table and draw pie charts so that correct conclusions can be deducted easily. After analysing the data the researcher found out that if the proper promotional methods are used, education of girls in Maasai community can be enhanced. The type of promotion that has greater effect was found to be a combination of issuance of bursaries to girls and also using door to door campaign to encourage the girls to attend school. In the course of the research, the researcher was able to note that the families that have parents who are educated have also educated their girl child to higher levels. In the course of research, the researcher also found out that other researchers have found out that environmental, cultural and economic factors play a very big part in determining the development of the girl child.